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Army Logistcian is devoted to the publication of timely, authoritative information on Army and Defense logistics for the Active Army, Army National Guard, Army Reserve, civilian employees of the Army, and the public. Our purpose is to increase knowledge and understanding of logistics and to encourage and stimulate innovative thought in the subject areas of logistics by providing a forum for publishing and presenting those ideas. The views expressed in the articles in this publication are those of the authors and not necessarily those of the Department of Defense or the Department of the Army.

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Articles, photographs, illustrations, and items of interest on any facet of Army logistics are invited. Direct communication is authorized to: Editor, Army Logistcian, Army Logistics Management Center, Fort Lee, Va. 23801.

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Active Army units receive distribution under the pinpoint system outlined in AR 310-2. DA Form 12-5 must be sent to Cdr, AG Publications Center, 2800 Eastern Boulevard, Baltimore, Md. 21220. Army National Guard and Army Reserve units must submit requirements through State adjutants general or Army Reserve channels.

Subscriptions are available through the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Annual rates are $7.65 for mailing to a domestic or APO address and $9.60 for mailing to a foreign address. Single copies are $1.35. Checks should be payable to the Superintendent of Documents.
## Results of Army Logistician Readership Survey

To improve *Army Logistician*, we need to know your opinions. Please complete and return this questionnaire.

1. How often do you see *Army Logistician*? Every issue 67%  Most issues 26%  Seldom see an issue 6% *
2. When your unit or section receives copies of *Army Logistician*, are there: Enough 63%  Not enough? 27%  Too many 1%
3. How much of *Army Logistician* do you read? Most or all 54%  More than half 34%  Less than half 8%  Very little 2%
4. These columns are:  Excellent  Average  Below  Below
   Emphasis 75% 21% 2%  Recently Published 50% 30% 3%
   ALOG Digest 72% 23% 2%  Research Reports 47% 30% 3%
   Career Programs 56% 35% 5%  Coming Events 45% 32% 3%
5. Our feature articles are:  Always  Usually  Sometimes  Rarely
   Informative 49% 45% 4% 1%
   Useful 24% 50% 20% 4%
   Understandable 47% 42% 7% 1%
   Interesting 37% 48% 11% 2%
6. Do our feature articles cover the appropriate logistics topics?  Yes 82%  No 9%  What logistics topics would you like to see us publish an article on? (Be specific.)
7. Please give your overall evaluation or comments on the magazine:  Excellent 69%  Average 15%  Poor 1%
8. Are you:  Active Army 56%  National Guard 8%  Army Reserve 18%  Civilian 18%
9. Military or civilian grade:  
10. If military are you in:  Logistics 64%  Combat Arms 26%  Other (specify) 9%

*Where percentages do not total 100, the difference indicates no response.*

To the many hundreds of readers who took the time to fill in and return the readership survey cards from your May-June 1977 issue of *Army Logistician*, thank you. You have provided us with valuable and useful information that will help us to produce the kind of logistics periodical that you indicated you need and want.

The statistics above speak for themselves. It certainly boosts our morale to know that most of our readers feel that we are doing a good job! More importantly, however, were the comments that you provided—both complimentary and critical. Space prohibits sharing all of them with you, but some random samples are—“Very informative, provides great knowledge of logistics” (E7); “Tells me more than any other of its kind” (E5); “Excellent way to keep generally informed” (O6); “Excellent professional publication” (O5); “By far the best in our field” (GS-13); “Need to expand size and content” (O4).

Not all were so generous. A small percentage were critical. For example—“Authors should not talk over the heads of their readers” (E9); “Good, but dry reading” (O5); “Too bland, very little controversial material” (O4); “Stop blowing our own horn and get down to basics” (E9); “Need more thought-provoking articles” (O4); “Not enough on real problems” (O6). And so the comments went, both pro and con; but valuable and mostly constructive. In fact, only two obscene responses came in this survey, a 50-percent reduction from 2 years ago.

If you have thoughts you would like to share with the editors of your magazine, you need not wait for the biennial survey. Your letters with comments, criticisms, and suggestions are welcome at any time.
How to Get Copies of ARMY LOGISTICIAN

Many of our readers indicated on their readership survey cards that their units and organizations did not receive adequate copies of ARMY LOGISTICIAN magazine.

The basis for distribution of ARMY LOGISTICIAN to Army units is one copy per two officers or warrant officers and one copy per five enlisted persons or Department of the Army civilians involved in supply, maintenance, transportation, or logistics service activities of the Army. Small units with less than these numbers may order single copies. Specific requirements for copies should be discussed with the unit or organization publications officer. How to obtain copies is described below—

- Active Army units receive copies under the pinpoint distribution system described in AR 310-2. In order for your unit to obtain copies of ARMY LOGISTICIAN, your publications officer must complete DA Form 12-5, dated 1 February 1976, and submit it to the U. S. Army Adjutant General Publications Center, 2800 Eastern Boulevard, Baltimore, Maryland 21220.

- Army National Guard and Army Reserve units must submit their requirements through State adjutants general and Army Reserve channels, respectively.

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And, thank you too, for reading ARMY LOGISTICIAN!