National Security and Global Logistics: Adapting to the Uncertainties of Tomorrow

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As the realities of defense resourcing become increasingly evident, it is important to consider how we might best meet our national security objectives within a significantly constrained resource environment. Many individuals, groups, and organizations are properly focused on this challenge, and this article is not intended to supplant or usurp those efforts. The focus of this article is on the importance of our Nation’s logistics capabilities to our national security and how those capabilities can ensure the flexibility and agility required to be successful in an unpredictable environment.

Many of the thoughts in this article were drawn from the Joint Operating Environment 2010 (JOE 2010), a document describing what is new and different about the future security environment as we envision it evolving over the next 25 years. Additionally, the Capstone Concept for Joint Operations (CCJO), a document describing how the future joint force can be successful in the future security environment, was used to help frame some of the thoughts contained here. These documents were interpreted through the lens of joint logistics in an attempt to distill the overarching principles that would be most meaningful to the logistics community.

The Nation’s logistics enterprise is fundamentally responsible for enabling the projection and sustainment of military power in support of our national security objectives—a national security imperative. Given this context, if we cannot understand the logistics implications related to the uncertainties of tomorrow, we could very well be putting our national security at risk.

A Future View

We know it is not possible to accurately predict the future, but it is essential that we attempt to describe where we are going in order to prepare as best we can. This process of describing the future is essential for our success.

The JOE 2010 introduction contains a summary of the challenges likely facing the future joint force. This summary describes the characteristics of uncertainty, ambiguity, and surprise and indicates that these characteristics will dominate the course of events over the coming decades. The body of the JOE 2010 examines in detail the trends, contexts, and implications that can help shape our thinking about the future—not to predict events, but to offer ways to think about what might come. Additionally, the CCJO describes an approach for tomorrow’s joint force; it presents the concept of “globally integrated operations” as the framework for shaping the force of the future. The concept describes a future force made up of a global network of forces and partners that will form, evolve, dissolve, and reform in different arrangements in time and space with significantly greater fluidity than today’s joint force.

Attributes of a Future Security Environment

Three critical attributes of the future—dispersion, complexity, and uncertainty—apply particularly to the logistics enterprise. Each of these attributes has profound implications for our ability to project and sustain military power in support of national security objectives.

Dispersion. It seems certain that potential adversaries will go to the darkest corners of the globe (places with little to no governance; places where they can thrive) to plan and coordinate actions that might pose threats to our security. Our Nation, in responding to those possible threats, will find itself operating in remote, harsh, and globally distributed locations much like those we see today in places like Afghanistan. This kind of global dispersion should compel the logistics community to fundamentally change its sustainment concepts by moving from supply-based structures, doctrine, and processes
to a globally focused, distribution-based concept that does not rely on inventories of supplies “just in case” we need them. The kind of global dispersion described here makes supply-based support concepts unaffordable.

**Complexity.** The inclusion of multinational, intergovernmental, and commercial organizations at every operational echelon has added a dimension of complexity we could not have imagined just a few years ago. Couple this with the dynamic teaming and partnering that is sure to be a part of every future operation, and we can deduce that we should shift how we institutionally and individually approach the concept of command and control and the value we place on relationships. The complex security challenges of tomorrow will likely require more than solely a military response, placing critical importance on integrating with partners at every level.

**Uncertainty.** If our adversaries are quick learners, as recent history has demonstrated, they will rapidly adapt to everything we do. As a result, we have to be more aware of the potential operating environment and our response times to crises will have to be shorter if we are to succeed. If the future is uncertain, spending precious resources on predicting trends or depending on accurate forecasts may not make sense. We will have to place a premium on our ability to be rapidly employable and adaptively sustainable on a global scale.

These three attributes are not meant to be comprehensive, but they do offer us an opportunity to develop a strategic framework that addresses the compelling need to refocus our logistics enterprise. To accurately determine where and how to focus our efforts, let us try first to understand the implications of the attributes listed above. What do these three attributes mean for us as a nation and for logistics as an enterprise?

**A Global Framework**

At the highest level, the focus of the logistics enterprise must fundamentally shift away from mass and toward responsiveness. Delivering capabilities and sustainment with speed and precision wherever our Nation requires should become our sole focus. The more rapidly and precisely our Nation responds to global threats, the more efficiently we can use our limited resources. In the future security environment we envision, one could argue that rapid and precise response should be the overarching metric of success and that we should have a constant focus on this strategic outcome.

In order to begin addressing this type of paradigm shift, it is important to focus our efforts on three critical areas: describing the capabilities that are most critical to our ability to respond globally; establishing the necessary policies, processes, and structures to ensure we are ready; and forcing a continuous assessment of the readiness of those critical enablers against what are sure to be changing requirements and resources. Establishing the right policies, processes, and structures and developing a new readiness framework still need to be done.

It is paramount that we understand and accurately describe the critical logistics outcomes that will enable
The Four Global Objectives

There are four “global objectives” critical to ensuring that we as a Nation are prepared to respond militarily to any risk to our national security: global awareness, global networks, global mobility, and global sustainability. These four objectives must become part of a response framework that will enable our ability to get to and sustain the fight—whatever, whenever, and wherever it may be. Our ability to respond with speed and precision could result in reduced force structure and may very well prove to be our best security investment over time. These objectives are not mutually exclusive; rather, they are interdependent and must be viewed as a system of systems.

Global Awareness. This objective can be described in terms of how well we are able to accurately make sense of the global environment. The need to continuously assess the environment implies a very different sensor network than most organizations have today. Future success demands that we build sensor networks from the customer back, not from the strategic level forward as we have done in the past. We will need to invest in a sensor grid that enables visibility over global requirements, resources, and processes; provides the global knowledge needed to aid in strategic decision-making; and facilitates response with a high degree of global understanding. It is this “global sense making” that will provide the operational elements with the level of precision that they need.

Global Networks. This objective can be described as an interconnected web of global logistics capabilities, arrangements, and relationships that serve to enable our Nation to respond effectively. A subset of this global network is the transportation infrastructure we maintain to enable the movement of our forces and sustainment. This en route infrastructure is much more than physical infrastructure; it includes our relationships with many diverse global partners that enable our access to critical nodes or ports and also includes agreements for access to capacity as might be needed for throughput and sustainment.

Global Mobility. This objective can be described in terms of the force projection capabilities and capacities to deliver the operational effects needed by the Nation. From a logistics perspective, global mobility consists of the sea and aerial ports, lines of communications, and sustainment hubs that provide the global reach, speed, and capacity to move forces to the point of need, move sustainment in support of operations, move forces to other operational areas, and return forces to their home stations upon mission completion.

Global Sustainability. This objective can best be described in the context of a global defense supply chain; a supply chain designed in harmony with the global networks above and focused on adaptive response to ever-changing sustainment requirements. It also includes the integration of both pre-positioned capabilities and global positioning to develop more cost-effective and responsive alternatives to meet requirements. A subordinate element of global sustainability is the Comprehensive Materiel Response Plan—a critical sustainment capability intended to respond very rapidly to the most serious risks to our national security.

These objectives serve as critically important components of a new global framework that can enable an accurate and continuous assessment of our ability to execute missions in support of national security. These capabilities also serve to give our Nation the resilience to adapt as the environment changes around us. We know the future will not be exactly as we predict—usually far from it. We can also assume that it is not likely that we will have exactly what we need when we are called. Therefore, our Nation’s ability to respond globally with speed and precision is a critical imperative.

Because uncertainty is an overarching attribute of any future view, we are obligated to have our collective finger continuously on the pulse of global events in order to know whether the risks to our national security have changed. All organizations must, therefore, be compelled to continuously assess the environment in which they find themselves. The ability to effectively adapt to a changing environment will be a critical organizational attribute for every part of the national security enterprise.

In the challenging world we will face, organizations and leaders must approach each challenge as unique. That means striving to understand problems in the context in which they are presented instead of applying fixed-template “solutions” to problems or challenges we may not have seen before. In this context, fixed templates can apply to doctrine, culture, processes, or organizational structures. In an unpredictable world, adherence to tight tolerances invites failure.

How will we know if we are ready to meet the Nation’s requirements within this new framework? We know that the Cold War algorithm of two major contingency operations no longer applies, so how will we know if we will be ready tomorrow? How will we know if we have the right policies, processes, and structures in place to enable the kind of adaptive response we will need in the future? Our national security strategy requires that we be able to project and sustain military power anywhere on the globe. How will we know whether our capabilities and capacities can meet joint force requirements within an acceptable time dimension and operational framework?

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